

Overview

Clear, confident communication is no longer a “soft skill”—it’s a measurable business advantage. When your presentations lack clarity or confidence, opportunities are missed and progress slows. When you communicate with purpose and presence, you influence decisions, gain buy-in, and move your goals forward faster.

Effective Presentations was created to help you perform at that level.

Why Partner With Us?

- You will gain the influence, clarity, and executive presence needed to move people to action, backed by decades of results and over eleven hundred five-star reviews.
- You receive practical and tailored coaching with video feedback and a full satisfaction guarantee that delivers immediate improvement and strong ROI.

How We Drive Results

- Small-group practice with individual coaching and video feedback drives fast, real-time improvement and measurable results.
- Proven delivery skills and storytelling frameworks help participants create clear, memorable, audience-centered messages.

What We Do



Transform

We take the nerves and change them into confident, compelling communication



Immerse

Our workshops are hands-on training with immediate impact, not lecture and theory.



Deliver

Repeatable skill-building applications tailored to you



Applicable

Real-world applications for real scenarios. From board meetings, sales proposals, leadership presentations and everything in between.

Impact & Outcomes

- Participants develop the confidence, clarity, and executive presence needed to communicate with influence and drive action.
- We create lasting transformation with repeatable skills, proven coaching, and practical frameworks that elevate communication organization-wide.

Commitment To Your Success

When you partner with Effective Presentations, you gain more than a workshop. You receive a communication strategy that strengthens leadership, enhances professionalism, and drives measurable business performance. We help you communicate with clarity, lead with confidence, and persuade with purpose.

AGENDA

Presenting With Impact

Presentation & Public Speaking Workshop

Know the Elements of a Presentation

- Understand the difference between the content, design, & delivery.
- Cultivate great first impressions

Body Language that Increases Confidence

- Eliminate the nerves
- Convey confidence & dynamic presence
- Limit the fidgeting distractions

Boost Your Message Emphasis

- Convey a message that sticks with your audience
- Relay/relate points with gestures
- Release the nerves

Create an Instant Connection with Eye Contact

- Avoid feeling awkward
- Convey authenticity
- Strengthens persuasion

Are you Comfortable with Silence?

- Use a well-timed pause to your advantage
- Breathing techniques to reduce speaking anxiety
- Maintain your train of thought

Do you Leverage Your Voice?

- Expand your vocal range
- Find the right inflection & pitch
- Discover your true voice and love it

Um, Uh, So, You Know, Like... Filler Words!

- Reduce & remove filler words
- Sound more confident
- Bring any message with clarity

Walk away with the New You

- Deliver a confident presentation
- 1-on-1 Coaching to see your results
- Strengthen your delivery & persuasion

Beyond the Workshop

Exclusive Participant Learning Portal

On-demand tools, videos, and resources to continue learning.

Edited Presentation Recordings

Watch & refine skills post-training. Leadership has access too.

Follow-Up Coaching Available

Reinforce learning and ensure long-term success.

What Our Clients Say



Wow! I have to admit... I was dreading this workshop as public speaking is my biggest struggle! Boy, was I wrong to dread this. The sessions were engaging and I have learned so many things that I truly believe I will be able to do to drastically improve my ability to present, let alone - just be a better communicator. Many thanks and please consider this a strong recommendation! ~ **Darcy Nichols, VP Marketing Communications, Dairy Management**



I've always considered myself a strong presenter, so when my boss suggested Effective Presentations training, I expected a refresher - or maybe a bit of an ego boost. Turns out it was a complete game-changer. It broke public speaking down into specific, learnable skills and revealed exactly where I could improve. Now my regular presentations are more engaging and, yes, more effective. I honestly couldn't recommend this training more highly. ~ **Jim Elliot, Sales Manager, Microsoft**



This was our second time bringing in Effective Presentations for my C-level team, and the results speak for themselves. When we did the training in April, our sales were down 35%. By the end of the year, we weren't just recovering—we were seeing positive growth. The branding workshop completely transformed our business. Implementing the changes only took a few weeks, and it was a complete game-changer. ~ **Robert Boyce, COO, Diamondback Industries**



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